

Electronic Payment Provider Intercash Forges New Partnership with RummyRoyal

International prepaid card provider Intercash has partnered with RummyRoyal to offer their players and affiliates an innovative payment solution.

Montreal, QC March 22, 2010 – [RummyRoyal](#) has partnered with electronic payment solution provider [Intercash](#) to offer their players and affiliates an additional way to receive their earnings. Through this partnership, RummyRoyal players and affiliates will be able to instantly access their revenues through a MasterCard® branded prepaid card. With the revolutionary [Intercash](#) payment option, RummyRoyal members can choose to have their winnings and monthly commissions deposited directly onto the card, which can be used at any ATM or point-of-sale (POS) on the MasterCard network.

“RummyRoyal is very excited to start working with Intercash,” Explained Rummy Royal CMO Shay S. “Our Players and Affiliates enjoy us online in the virtual world, now they can physically enjoy us in the real world.”

The Intercash card is a MasterCard branded prepaid card. Users can withdraw cash at 1 million ATMs worldwide, make point of sale payments at over 29 million accepted locations or use the card to make secure transactions online. Rummy Royal players and affiliates will also be able to choose to have their earnings deposited to the card in a variety of different currencies.

The Intercash payment solution will be available to [RummyRoyal](#)'s affiliates and players alike. The benefits for RummyRoyal include increased payment flexibility, working with a leading payment product and the MasterCard brand. Using the specialized Intercash card management system, RummyRoyal members will easily be able to perform transactions, handle enquiries and monitor results in real-time. Prepaid cards also increase customer satisfaction, comfort and loyalty by providing instant access to earnings.

“Of course we're committed to our merchants, but we also have a deep commitment to all the players and affiliates who select the Intercash payment option” said Intercash CEO, Patrick Seguev. “We're proud to be providing a safe, secure and timely payment option that everyone on both sides of the market can enjoy – with the MasterCard brand they can trust.”

Intercash products and services include Prepaid Card Programs, Check Payments, Money Transfer, EFT, Wire Payment and more. Tailoring their solutions to fit industry and business needs, they offer smooth and seamless integration and implementation of their services.

About Intercash

The Intercash prepaid card has the benefits of a debit card, enhanced by the secure and flexible utilities that the MasterCard® network enables- access to funds at any of MasterCard's 29 million worldwide locations to withdraw cash at ATMs, shop on the high street, and make online purchases and reservations. For more information about Intercash Cards, please visit www.intercash.com

About RummyRoyal

RummyRoyal is the first and only online Rummy community where players can experience a real multiplayer online Rummy game sessions of up to four players at a time Thousands of players from all over the world have already discovered the exciting and dashing real money multiplayer ring games and

tournaments. RummyRoyal is proud to provide its members with advanced gaming software and a reliable customer and financial care support team. For more information, please visit <http://www.rummyroyal.com/>