

Intercash Launches New Card Program

Intercash Europe is a leading provider of global electronic payment solutions and online transaction services, specializing in the prepaid industry. They are set to launch a new card program featuring a new design and new features. They will be at EIG in Copenhagen 2009.

Montreal, September 12: Intercash Europe is a company that is showing continuing growth within the global prepaid industry. They are set to launch a new card program featuring a new design as well as new features. To further establish their position as global leaders in the industry they have secured high end partnerships with industry leading companies. They will be unveiling their new card design as exhibitors at EIG 2009 in Copenhagen.

“We have been working hard to meet the demands of the prepaid industry and have come up with solutions that are until now unseen in this industry. With our new card’s features we have a product that is not only cost-effective, but will meet and exceed any merchant’s needs” says Patrick Seguev, CEO of Intercash Europe. He goes on to explain some of the new features will include card to card transfers, personal loads for their corporate and affiliate cards as well as the introduction of a new feature they call PAYS2WAYS which allows merchants to not only pay cardholders but also receive online deposits at competitive rates through their Card Management System.

Merchants will have the unique ability to load all Intercash cards issued by any participating merchant, something that they were unable to do previously. “Bridging the gap between merchants and cardholders has been a priority for us. With the ability to load the card from any participating merchant, it makes it easier for cardholders to receive payments from multiple merchants with one card. Plus, we now offer cardholders the ability to directly load their own cards with personal funds.”

In addition to launching their new card program, Intercash has also been busy partnering with well established companies. They have recently signed Playtech Ltd, Sega Games Ltd, Everest Poker, Forexyard, Income Access, to name a few. “With our system, companies are attracted to us because quite simply, we could handle their volume big or small, exceed their delivery expectations and keep everything cost effective. This is only the start.” says Seguev.

Intercash will be present at the Affiliate Conference in Budapest in addition to exhibiting at the European International Gaming Conference in Copenhagen. “These shows give us the opportunity to unveil our new card program as well as all the new features to industry professionals.” Seguev goes on to say “Conferences like this are an excellent medium to meet industry professionals and really gives us the opportunity to help them understand exactly what it is we could do for them and on what scale.”

Intercash will be available at booth stand #220 on the exhibition floor throughout the conference.

For more information on Intercash, please visit them at <http://www.intercash.com>.

Company Info:

Intercash Europe is a leading provider of global electronic payment solutions and online transaction services, specializing in the prepaid industry. With the power of innovative technology and a state of the art web based user interface, their top-of-the-line services facilitate global cash management for companies worldwide. Building on their experience, they have extended the banking business across frontiers and denominate payments in multiple forms and currencies. Intercash pioneered the prepaid card industry in Canada, and have had extensive experience deploying international prepaid card programs and payment services for corporations throughout the world.

Intercash Europe.
Royal Trust House
60 Athol Street
Douglas, Isle of Man
IM1 1JD

Europe +44 20305 16274
North America +1 514 282 2274
Fax: + 1 514-282-2288