

Global Payment Provider Intercash Launches New Card Programs

Intercash has launched new card programs with added functionality. They will be exhibiting at the upcoming International Gaming Expo (IGE) and London Affiliate Conference (LAC).

Montreal, January 20, 2010: Intercash Europe is a provider of branded prepaid Mastercard® cards and electronic payment systems. They have reinforced their position as industry leaders by building new card programs and partnering with European Banque Invik in order to offer enhanced functionality and added services. Intercash will be showcasing its new products at the upcoming International Gaming Expo (IGE 2010, booth # 5672) and London Affiliate Conference (LAC, booth #80).

“We wanted to make sure our new cards provide merchants and cardholders the ultimate in convenience and simple funds transfer” explained Intercash CEO, Patrick Seguev. Merchants will be able to send payments in multiple currencies to Intercash cardholders anywhere in the world. Additionally, cardholders will have the ability to receive funds on their cards from any Intercash participating site or network. Intercash has also built a card to card transfer service, which enables instant transfers between cardholders, using their user-friendly web utility.

Another new feature Intercash is quick to highlight is their Pays2Ways system. Seguev explains “This system allows merchants to pay cardholders and also receive deposits, all through Intercash’s proprietary online banking platform. With this, merchants will have a lower cost and instant settlement to their merchant account. This is a feature we are proud of and look forward to explaining in the upcoming trade shows.”

“We are excited to be on display at these shows. They give us the opportunity to show industry professionals the game changing upgrades we’ve made to our service.” Intercash will be available at IGE stand #5672 from January 26th to 28th, and at LAC stand #80, January 29th & 30th.

Please visit Intercash at <http://www.intercash.com>.

Company Information:

Intercash Europe is a leading provider of global electronic payment solutions and online transaction services, specializing in the prepaid industry. With the power of innovative technology and a state of the art web based user interface, their top-of-the-line services facilitate global cash management for companies worldwide. Building on their experience, they have extended the banking business across frontiers and denominate payments in multiple forms and currencies. Intercash pioneered the prepaid card industry in Canada, and have had extensive experience deploying international prepaid card programs and payment services for corporations throughout the world.

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