

Online Payment Processor Intercash to be on Display at CAC Amsterdam

Intercash Europe Ltd. is a leading provider of global electronic payment solutions and online transaction services, specializing in the prepaid industry. As Silver Sponsors at the upcoming CAC in Amsterdam, they will be on display available to all attendees.

Montreal, March 25: Intercash Europe Ltd. is a company whose exposure is on the rise. They provide electronic payment solutions and online transaction services. With emphasis on prepaid cards, they are quickly becoming world leaders in the ecommerce industry. As Silver Sponsors at the upcoming CAC in Amsterdam, they will be on display available to all attendees.

"This will be an opportunity for us to show online merchants and affiliate program managers the benefits of using our MasterCard® prepaid solution. We will be able to show them first hand how easy it is to get started and how effective it could be for their companies" says Patrick Seguev, CEO of Intercash Europe Ltd. The MasterCard® program allows merchants to issue payments to their affiliates and payment partners via the prepaid MasterCard®. This facilitates global payments and reduces administration costs according to Mr. Seguev.

Online Gaming operators will be interested in Intercash's card services which allow players to withdraw their winnings directly to the card 24/7 and have instant access to their funds. In addition, affiliate programs that issue the cards to their affiliates could simply issue affiliate commissions and incentives straight to the MasterCard®, saving time and processing fees.

"Affiliates and players simply login to their account from anywhere in the world and then withdraw funds to their card. It's that simple. They don't have to wait for EFT's to clear, or weeks for cheques to arrive. This makes things exponentially easier and more efficient for the companies issuing payments." states Mr. Seguev.

At the conference, Intercash plans to address some of the main issues in payment processing that most merchants and affiliate managers deal with. They will unveil a simple way for merchants to get on board. "In the online industry, many companies are afraid to get involved due to the initial setup costs and lengthy process, despite the short term and long term benefits. We are looking to open the door to new merchants by waiving all setup costs and eliminating a minimum card order for those that sign up at our booth. In addition, we are offering a major promotion that allows merchants to get free access to our platform and issue a limited amount of free cards in order to get a feel of our system and get started quickly." Mr. Seguev goes on to state that the future of affiliate payments will be prepaid cards and that in the near future managers are going to see a surge of affiliates and players actively seeking a prepaid card payment solution.

"We want to show these companies that there is no reason to continue depending on EFT's and issuing cheques to their players and affiliate members. In addition to the ease and speed of issuing payments to the MasterCard®, the cardholder will also have all the benefits of having a branded MasterCard® which many affiliates and players will be looking for."

Intercash will be available at booth #304 on the exhibition floor throughout the conference.

For more information on Intercash, please visit them at <http://www.intercash.com>.

Company Info:

Intercash is a leading provider of global electronic payment solutions and online transaction services, specializing in the prepaid industry. With the power of innovative technology and a state of the art web based user interface, their top-of-the-line services facilitate global cash management for companies worldwide. Building on their experience, they have extended the banking business across frontiers and denominate payments in multiple forms and currencies. Intercash pioneered the prepaid card industry in Canada, and have had extensive experience deploying card programs and payment services for corporations throughout the world.

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