

## **International Prepaid Card Provider Intercash to Exhibit at EGR Live**

*Intercash is heading to London for EGR LIVE. The revolutionary payment solution provider will be on display at booth F118.*

**Douglas, Isle of Man. June 10, 2010** – Intercash will be travelling to London to take part in the second annual EGR Live conference, Monday, June 14th –Tuesday, June 15th 2010. Featuring conference sessions, seminars and workshops, EGR live was founded by eGaming Review in 2009 to provide world-class content for those working in the fast-moving online gambling industry. Intercash’s CEO, Patrick Seguev, and President, Dan Segev, will be in attendance and look forward to meeting with conference delegates at the premier event - which is held in London’s historic Old Billingsgate district.

Specialized in payment solutions for the gaming industry, Intercash offers MasterCard branded prepaid card solutions to suit any business, from the Intercash LITE program –which allows casino operators to issue cards instantly, and with zero investment – to the Intercash PRO line, for Intercash partners wanting guaranteed card inventory, reduced rates, and added program customization. Information about Intercash products and services will be on display at EGR booth F118.

“We’re looking forward to attending EGR this year”, said Intercash CEO Seguev, “It is important to us to network with our industry peers, and we look forward to sharing information and making new connections. We encourage delegates to come meet us at our booth, or set up a meeting via the EGR Live diary system.”

To guide conference participants through the event, organizers have created the EGR bespoke diary; an organizational tool which allows visitors to plan their day at EGR Live by selecting which suppliers they wish to meet with and which sessions they want to attend. Using the system, participants can search for specific vendors, suppliers, or individuals, or search by job title. Sponsors and service providers can also request meetings with individuals or groups of delegates, once they have registered for the event.

Conference participants who wish to meet with Intercash are encouraged to do so using the diary system, or by visiting Intercash at booth F118.

### **About Intercash**

Intercash products and services include Prepaid Card Programs, Check Payments, Money Transfer, EFT, Wire Payment and more. Tailoring their solutions to fit industry and business needs, they offer smooth and seamless integration and implementation of their services.

The Intercash prepaid card has the benefits of a debit card, enhanced by the secure and flexible utilities that the MasterCard® network enables- access to funds at any of MasterCard® ’s 29 million worldwide locations to withdraw cash at ATMs, shop on the high street, and make online purchases and reservations. For more information about Intercash, please visit <https://www.intercash.com>