

Global Payment Provider Intercash Exhibiting at iGaming Supershow

Global payment provider Intercash is set to exhibit at the iGaming Supershow in Prague. The Supershow is an industry conference aiming to provide a meeting place for the entire online gaming industry. Vendors, media, affiliates, operators and regulators will all be present.

Monday, May 24, 2010: Online payment provider Intercash will be exhibiting at the iGaming Supershow taking place in Prague from May 25 – 28th. This show is the first event of its kind bringing the entire industry together under one roof to meet, learn and do business. This event is expected to be very large with over 2,000 delegates.

“We are looking forward to exhibiting at the iGaming Supershow. They have created an event that is going to bring together a large portion of the gaming industry. Our prepaid MasterCard[®] is the only card in the gaming industry that allows merchants, operators and affiliate networks the ability to issue instant payments without carrying inventory or incurring setup fees. This show is a great opportunity to let industry operators know more about our prepaid MasterCard[®] solution and how easily they could incorporate us into their business models. Needless to say, we’re expecting a great turnout.” said Intercash CEO Patrick Seguev.

The Supershow aims to provide a common meeting ground for the entire industry catering to professionals of all types ranging from operators to service providers. The show is a four day event and Intercash will be there to meet and network with industry insiders showcasing the benefits of their prepaid solution. The Intercash Prepaid MasterCard[®] card has now become the gold standard for secure, full turn-key and custom payment solutions. While prepaid cards are the ideal electronic payment solution for a diverse range of Ecommerce sites and Internet businesses, the online gaming world, in particular, is being revolutionized by the use of a MasterCard[®] branded prepaid card, as they are designed specifically for online gaming players and affiliates alike.

This conference provides a great venue for Intercash to showcase their prepaid products to the entire gaming industry. Additionally, they plan on holding a prepaid card giveaway. Up for grabs are two prepaid MasterCards[®] with a 200EUR value on each. All delegates have to do is simply visit the Intercash exhibition booth and drop off their business card. Intercash will then hold a draw and award the cards. “We feel that it will be great to be able to show and tell people about our product in addition to getting everyone involved with a giveaway.”

Intercash will be exhibiting throughout the conference, their stand number is: R36

Please visit Intercash at <http://www.intercash.com>.

Company Information:

The Intercash prepaid card has the benefits of a debit card, enhanced by the secure and flexible utilities that the MasterCard® network enables- access to funds at any of MasterCard's 29 million worldwide locations to withdraw cash at ATMs, shop on the high street, and make online purchases and reservations. For more information about Intercash Cards, please visit www.intercash.com

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